



## City of Red Bank

3117 Dayton Boulevard  
Red Bank, Tennessee 37415  
423.877.1103  
[www.redbanktn.gov](http://www.redbanktn.gov)

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May 23, 2018

City Resident,

We understand the importance of communicating with you and ensuring that we keep you in the loop regarding events affecting the City of Red Bank. As a result, we are pleased to announce that we are initiating a new notification service called REACH Alert.

This new service will allow us to immediately share important information regarding a number of items, including waterline breaks, power outages, road closures, delays due to construction or accidents, hazmat situations, and civic events.

You must register to be included to receive the Alerts. If you don't register, we can't share important information with you. You decide if you want a text message, voice call, or an email. Each household can register up to four (4) phone numbers or four (4) email addresses. All you need to do is:

1. Go to [www.reachalert.com](http://www.reachalert.com) and click on MY ACCOUNT.
2. Select CREATE ACCOUNT.
3. Follow the prompts and enter your preferred contact information.
4. Network Name: type **Red Bank** (click on our name when it appears).
5. Select **Resident** or **Business**
6. Enter your address and click on it when it appears in the drop-down list.

If you opted to receive text alerts, Reach Alert will send a text message to your cell phone immediately upon completion of your registration. Please enter the four (4) digit number on the registration screen and then click the word VALIDATE. If you do not receive this message, please call Reach Alert.

**If you do not have access to a computer or if you experience any difficulty registering, please contact REACH Alert directly at (877) 307-9313.**

*Remember, if you don't register, you won't receive our messages.*

Thank you.