



City of Red Bank Fire Department

**** MISSION STATEMENT ****

The mission of the Red Bank Fire Department is to protect lives, property, and the environment by providing a high quality of service that is prompt, skillful, caring, resourceful, and cost effective.

VALUES - THE WAY WE DO BUSINESS:

Our values are demonstrated by all of our members - The Red Bank Fire Department Team.

QUALITY:

Our customers are the citizens of Red Bank and those that travel through or shop in Red Bank. Our overall success depends on the quality of our service, our workmanship, teamwork, and our communication with one another, our customers and our governing body.

CHANGE:

We embrace change as a part of our constant search for improvement. As the needs of our city change, we will change.

We will always move forward toward a better delivery of service.

COMMITMENT:

We are committed to a customer first attitude. We are committed to doing our jobs right the first time, to teamwork and to making decisions at the lowest level.

CITIZENSHIP:

We contribute to the well-being of our city through our activities, responsible and ethical citizenship, and ensuring that our facilities, equipment, and service enhance the community.